

ACCESS YOUR REPORTS FROM ANYWHERE IN THE WORLD!

Acuma's Acusend™ business intelligence solution helped a Client to create a scalable reporting infrastructure to have secured information access from anywhere in the world.



CLIENT OVERVIEW

Established in 1887, the Client is a premium spirits company with a portfolio of award-winning brands that are enjoyed worldwide. They employ over 1,800 people globally and sell products in nearly 200 countries. It has presence across the UK and Ireland and global offices in New York, India, Hong Kong, Moscow, Colombia, Shanghai, Sydney and Taipei.

Client

A leading Scottish distiller

Industry

Food & Beverages

Service Offering

Acusend Business Intelligence Solution



By centralising the control of document distribution, Acusend™ empowered the Client with instant access to data, user-level data restrictions and a web-portal for intranet and extranet users.

Business Challenge

The main challenge faced by the Client was not having an efficient reporting infrastructure in place. They had five operational offices in and around Scotland and the information generated from these centers were disparate and impeded data-driven decision making. The Client also wanted to reduce administrative tasks and restrict the access to information based on user base.

Business Solution

After careful consideration of the existing system, Acuma's business intelligence tool Acusend™ was proposed to the Client. By centralising the control of document distribution, Acusend™ empowered the Client with instant access to data. With the new tool, the client was able to restrict information, grant user-based access and protect sensitive data. Acuma also offered a secured web portal for intranet and extranet. The implementation of new reporting infrastructure and the initial distribution of reports were completed within two months.

Business Benefits

- A new scalable, cost-efficient and secure business intelligence architecture
- Restricted user-level access to information were given to 250 users
- Data access to users across UK, US, Australia, Hong Kong, India and France
- Information on 40 markets is automatically refreshed daily, saving 10 working hours per week
- 15% increase in operational efficiency due to data-driven business approach