

# UNDERSTAND PEOPLE AND TRENDS THROUGH BETTER REPORTING

Acuma helped a county to understand their local trends and people through advanced reporting system and centralised data warehouse



## CLIENT OVERVIEW

The Client is the upper-tier local authority for a non-metropolitan ceremonial county in England. It consists of 67 county councillors, elected from 54 electoral divisions every four years. The most recent election was held in 2013. The council is responsible for public services such as education, transport, planning, social care, libraries, trading standards and waste management.

### Client

A local county in England

### Industry

Public Sector

### Service Offering

Microsoft BI Solutions



Acuma developed an advanced business intelligence platform and empowered the Client with Operational efficiency and better insights

## Business Challenge

The County wanted to have access to advanced visual analytics and reports as they faced numerous challenges with their existing reporting system. They also wanted to optimise the data in a way so that it would help the county and other associated entities to derive meaningful data about the people and the local trends.

## Business Solution

Acuma recommended creating a data warehouse and pushing all the existing data for a centralised access. Microsoft Business Intelligence platform were used to provide visually appealing analytics and reports. Activities such as Data cleansing, internal and external data validation, Data Augmentation, Data conformance, and data de-duplication were carried out Acuma used agile methodology to fulfil the reporting requirements and developed around 250 Major reports.

## Business Benefits

- Easy information access to Top Management
- Distribution concept ensures cost efficiency
- Enhance Data Security
- 40% reduction in manual efficiency