FAST DATA LOADING.
FAST ANALYTICS.
FAST DECISIONS.

A Client improved the overall data management and analytics through Acuma's ETL and BI solutions

acuma
A SAKSOFT COMPANY
IVM

Client
A leading luxury car manufacturer

Industry
Automotive

Service Offering
ETL and SAP BO Solutions

CLIENT OVERVIEW

Our Client is a British company that designs, develops, and manufactures luxury motorcars which are largely hand-built. The cars are sold via franchised dealers worldwide, and as of November 2012, China was the largest market.

Business Challenge

As the Client expanded their business, they required improved sales reporting to gain better insights into their operational efficiency. They had difficulty in comprehending the sales cycle, supply analytics and was unable to make sense out of the sales dashboard. They needed a solution that offered faster data load time and better analytics

Business Solution

Acuma, a SAP Gold partner, Provided a comprehensive solution that included support to the new sales reporting, the client needed an Extract, Transform and Load (ETL) tool and related services. Acuma created the following:

- Integrated a number of new and existing data feeds from existing data warehouse sources
- Incorporated these data feeds into a new set of dimensional models including adjustments to the existing model and creation of new levels of aggregation to support the new sales dashboard
- Built the Extract-Transform-Load (ETL),
- Provided support on analytics best practices and roadmap for the best front-end tool to deploy the dashboard
- Created a new Universe in SAP Business Objects Information Design Tool (IDT)
- Delivered a number of complex SAP Business Objects dashboard styles & Web Intelligence reports

Business Benefits

- A new and improved reporting system
- Improved data load time
- 30% increase in ROI due to better business insights and analytics
- 20% increase in operational efficiency

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