

AUTOMATE AND CUSTOMISE YOUR REPORTS

A client automated reporting with Acuma's customised Jaspersoft solutions and increased employee productivity and operational efficiency.



CLIENT OVERVIEW

Our Client is the UK's largest independent developer and publisher of online games. It is best known for RuneScape, the world's largest free-to-play MMORPG. The company's name comes from its original slogan, "Java Gaming Experts". The Client has over 250+ employees and released 43 casual games on its portal and published several independently developed titles.

Client
An Online Gaming developer and publisher

Industry
Gaming

Service Offering
Jaspersoft solutions



Acuma implemented a customised Jaspersoft solution that suits the Client's reporting needs and provided better insights.

Business Challenge

The Client needed a web-based reporting suite that would provide a centralised platform than the Excel-based system. The Client was also looking for a platform that would empower users to access data easily. A self-sufficient and flexible system that offers meaningful insights without taking much of the analyst's time was the need of the hour.

Business Solution

After analysing the requirements, Acuma recommended Jaspersoft as the best solution and successfully deployed the software. Within two days after implementation, the Client had run the first report successfully. Specific performance indicators were added to make the client use the product more efficiently and achieve maximum ROI. We also provided sufficient support and training to the Client team to handle the system internally.

Business Benefits

- A new system with enhanced features that increased operational efficiency by 25%
- 100% automated analysis and report generation eliminating manual work
- Better analytics with enhanced features facilitated faster decisions