



FAST DATA & **FURIOUS** INTELLIGENCE

A client was offered instant actionable data,
and reduced labor cost by 30% through
Acuma's BI Solutions



CLIENT OVERVIEW

Headquartered in Munich, Bavaria, Germany, our Client is a German luxury vehicle, motorcycle, and engine manufacturing company founded in 1916. It is one of the best-selling luxury automakers in the world.

Client

A Leading German automotive company

Industry

Automotive

Service Offering

Legacy Migration, SAP BusinessObjects



Through the BusinessObjects implementation, the Client now not only has a robust and flexible Business Intelligence reporting solution, but also has the skills to continue the company's Business Intelligence journey.

Business Challenge

The Client was using Cognos based reporting model to provide business information and report generation. This restricted the overall efficiency as the Client had to incorporate data and reports from multiple locations. Users experienced issues relating to data reliability, linguistic limitations, and availability time, while for the business, supportability was a significant issue. Most importantly, this system for accessing business information acted as a barrier for the ever-growing reporting needs of an increasingly sophisticated user base.

Business Solution

After a thorough analysis of the Client's system, Acuma came up with the solution of converting the legacy system to SAP BusinessObjects. Acuma solutions team then worked closely with the existing BI team to establish clear reporting standards, templates and reporting design. The system was empowered with operational reporting functionality that provided management of information and reporting for quality and defect management systems for the different factory plant lines and also delivered training across the different sites in the utilisation of the new BO toolset to multiple technical and business users. Through the BusinessObjects implementation and training, the Client now not only has a robust and flexible Business Intelligence reporting solution, but its internal BI team has the skills to continue the company's Business Intelligence journey.

Business Benefits

- Reduced labor costs by 30%
- Real-time Availability of actionable data
- Reduced lost sales by 20%
- Predictive analytics facilitated faster decision making and competitive edge