

“The Preferred Information Management Partner to Successful Companies Around the Globe”

Acuma Presentation
2011



Acuma – The Preferred Partner

Overview

- Started in 2000
- 500+ people
- \$25 million revenue
- Growth through sustained Account Management and Acquisitions.
- Led and managed by seasoned Leadership team



Growth Strategy

- Products and Services around Information Management Framework
- Complementary Services in Testing and Web to offer differentiated Value
- Focused on key verticals



Accolades

- Niche IM provider to Fortune 100 financial Companies
- Referenced by Gartner as a credible IM services player
- Thought Leadership in Business Intelligence
- IP-Led IM products finding global acceptance

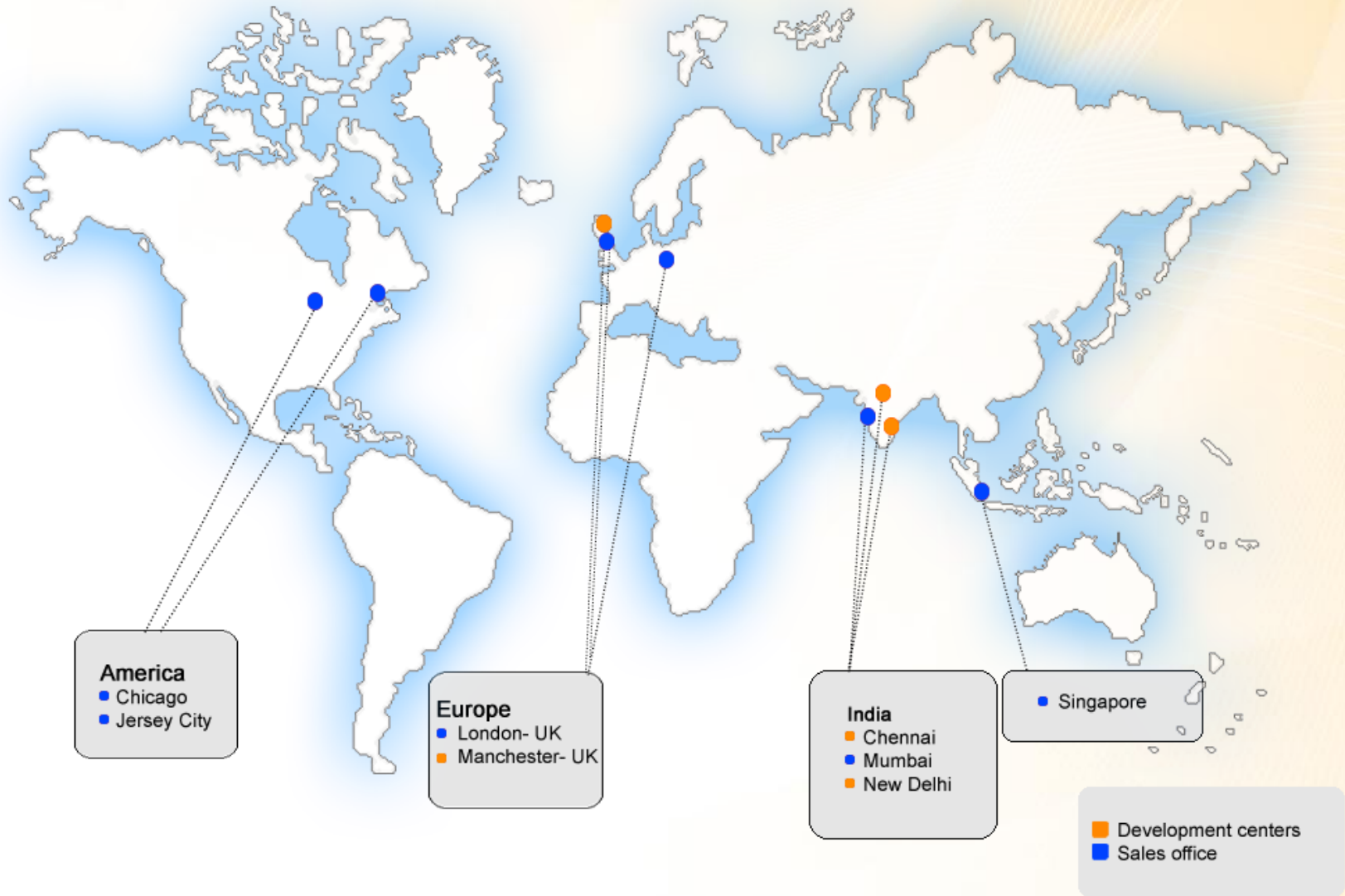


Delivery Value

- Local Presence
- Global Delivery
- Multi-Sourcing
- Product-led solutions



Geographic Footprint



Information Management Portfolio

Consulting

- IM Strategy
- IM Assessment
- IM Governance
- IM Transformation
- DWH Design & Architecture
- Data Quality Management
- Master Data Management
- Meta Data Management
- Knowledge Management

Solutions

- Portfolio Performance Management
- Campaign Management
- Unified Customer View
- Customer Loyalty Management
- Merchant Management Solution
- Base II Compliance
- Financial Reporting
- Credit Indicator Reporting
- Operational Reporting

Services


- DWH Build & Implementation
- Tools Migration & Re-Engineering
- Data Migration
- DWH Testing and Quality Assurance
- DWH Support Services
- Outsourced Centres of Excellence
- Customer Analytics Services

Educations

- Experienced consultant trainers
- Consultancy-led training
- Information Management expertise
- Extensive course portfolio
- Flexible delivery options
- IITT accreditation to gold standard


IM Product Portfolio

Business Intelligence

 **Veri-sens** Business Performance Management
Information. Integration. Intelligence. Solution for cards and retail banking

- Provides KPIs, reports and dashboards to answer key business questions in a ready-to-use, end-to-end business intelligence solution manner.
- Complete with data model, fully built-in business logic and industry standard with reports and dashboards
- Costs a fraction of traditional DWH projects.

Customer Loyalty

 **Prima** Bank wide customer loyalty
management solution


- A standard version for managing loyalty and reward programs across multiple countries
- Provides next generation solution to help you move from product centric loyalty to customer centric loyalty

Deduplication

 **Dedupe**
SYSTEM Finds duplicate records to ensure
legal compliance, fraud prevention,
risk and customer management

- A fully integrated intelligent dedupe solution
- Amazingly flexible and easy-to-use tool
- Incorporates matching techniques, algorithms and phonetic functions.

Information Distribution

 **acusend**TM Extends your BI solution to a large
number of users at low cost

- Delivers right information to right people at right time
- Automates external and internal communication requirements

Web Development Expertise



Technologies

Operating Systems	Windows, Linux
Application Servers	Websphere, WebLogic, GlassFish, Apache
Development	.NET 4.0, J2EE, PHP
Enterprise Integration	Web Methods
DBA services	Oracle, SQL, My SQL
CMS	MOSS 2010, Fatwire

Independent Testing Portfolio

Life Cycle Testing

- System /Product Integration
- Functional /Regression
- Configuration Testing
- Tool Evaluation Services

Deployment Testing

- Application /Data Migration
- Mobile Applications Testing
- Website Testing
- Temenos Testing
- Core Banking Testing

Technical Testing

- DataWareHouse & Web Services testing
- Automation & Performance
- Independent Test Assessment

Testing Tools

Test Management	HP Quality Center
Functional & Regression testing	HP Load Runner, Segue Silk Performer, IBM Rational Functional Tester
Defect Tracker	Atlassian JIRA, HP Quality Center
Performance Testing	HP Load Runner, Segue Silk Performer, Compuware QA Load, IBM Rational Performance Tester
SOA Testing	HP Sitescope, BMC Patrol, dynaTrace, SOA Cleaner, Parasoft SOAtest, DataPro SOA Testing: SOAP UI Pro
Network Emulation & Simulation	Shunra VE Desktop
Open Source Tools	<ul style="list-style-type: none">▪ Functional Testing: Selenium, BadBoy▪ Performance Testing: Apache Jmeter, OpenSTA▪ Test Management: Test Link▪ Defect Tracking: ManitsBT, Bugzilla

Technology Expertise Tools

Information Management



Data Management Solutions
Business Process and Integration
Information Worker Solutions



Web Technologies



Application Testing

HP Software
Gold Business Partner

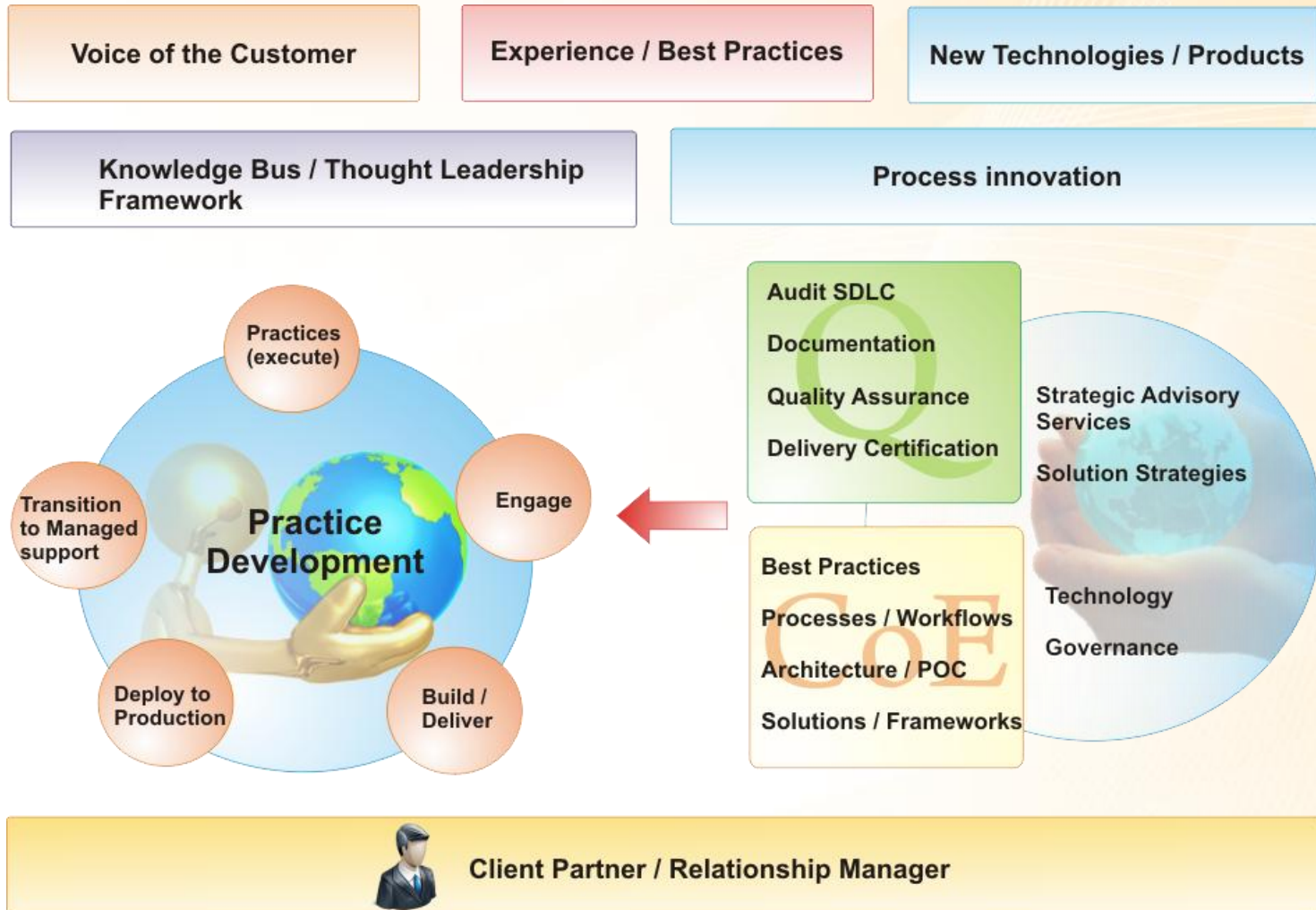


Borland® SilkTest®



Rational. software

Engagement Foundation



Partnership and Assessments

Partnerships



Certifications



Why Saksoft?

- Creating Success
 - 💡 On time delivery for mission critical projects for Banks
- Value Creation
 - 💡 Best of Breed solutions, complementary cross-sell offerings
- Credible, Niche Partner
 - 💡 100% referable customers, Strategic partnerships
- Business Models
 - 💡 Global Delivery, Capacity Pooling, Multi-Sourcing, Strategic Partner

Thank you

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