



Drive your **data** into meaningful **information**

Acuma understand the highly competitive nature of the manufacturing industry and the focus on reducing overheads to improve bottom line growth. Acuma also recognise the key benefits of a comprehensive Business Intelligence capability that provides clear insight into your core business processes and performance.

However, Business Intelligence must be managed and your company's efforts to deploy Business Intelligence, reporting and analytics may actually end up costing you money!

- ■ ■ **Do you have multiple reporting tools and software?**
- ■ ■ **Is your reporting information spread across several platforms?**
- ■ ■ **Are the IT delivery and support costs for your reporting solutions excessive?**
- ■ ■ **Is your BI solution difficult and costly to change?**
- ■ ■ **Do you struggle to justify cost of ownership to the business?**
- ■ ■ **Has your IM solution failed to deliver the ROI promised at the outset?**

Acuma, Europe's leading Information Management specialist can provide manufacturing organisations with the technical skills and domain expertise to ensure that the right information is delivered to the right people at the right time. In today's fiercely competitive manufacturing sector this can provide the distinction between success and failure.

Unlike our competitors, who offer an assorted and often untailed range of services, our primary focus is on Information Management allowing us to offer an incomparable level of service. And despite being Europe's largest IM provider, we still maintain a personalised one-on-one approach.

**Call Acuma for a free consultation today
on 0870 789 4022 or send an email to information@acuma.co.uk**

Information Management for Manufacturing

Acuma's Information Management for manufacturing aims to deliver real value and true tangible benefit through our proven methodology in conjunction with our breadth of skills in all areas of Enterprise Information Management within the manufacturing sector. In addition, our dedicated offshore resources will help drive down the cost of your Business Reporting and Information Management solutions and help to reduce the cost of managing these applications without compromising the quality of service to your end users.

Information Management Assessment

The key to realising such promises of reduced TCO is through the application of Acuma's proven IVM methodology. Using the IVM methodology, Acuma will be able to assess your current Information Management architecture and suggest tangible ways to rationalise people, process and technology in order to drive down costs. From this we can, if desired, undertake the following activities:

Platform and Application Consolidation

Consolidation will allow real cost saving through enabling a shared single infrastructure to support your information management needs, whilst allowing re-use of redundant hardware for other initiatives. In addition, this will drive down the maintenance and support costs. This in conjunction with standardisation of the application architecture, will enable further cost savings in licensing, training and expertise required in-house to support the end users and additional development requirements.

Data Quality and Data Migration Services

As part of this overall consolidation process, Acuma's data quality and migration services will provide seamless migration from disparate applications and platforms into an easy to maintain, single point of truth for information management purposes. As part of this process, Acuma can provide data quality assessment activities and standardisation services to ensure data is of the highest quality enabling you to leverage your information assets. Acuma also run a Data Quality Overview Day.

User Profiling

User Profiling will provide you with a clear view as to the typical usage of your reporting environment. You will truly understand the user base by providing such information as access frequency, type of user, typical searches and queries and most demanded reports and key performance indicators. This will allow Acuma to provide you with suggestions as to how and when you can reduce licensing costs through the provision of more targeted information delivery and generally enable a truly cost effective IM strategy to support your organisation.

Managed Services

Acuma offer a low cost alternative to managing and supporting your applications. Through the utilisation of our mixed onshore and offshore delivery capability, Acuma can save you money not just now but in the longer term. In addition, combined with our offshore CMMI level 5 accreditation, you can be guaranteed of quality service and repeatable results.

Offshore Delivery Capability

Acuma's fully integrated offshore facilities offer real value to your organisation and enable you to organically evolve the Information Management capability cost effectively by reducing your organisations reliance on costly agency or contract resources. This cost effective delivery model will allow you to respond rapidly and with appropriate investment to changing business demands for information and reporting within your organisation.