

**Faster Implementation | Greater Flexibility | Cost-effective Approach**



**Application Development**

Our application development stems from the fact that bespoke application development is not competing with products and tools, but rather complimenting them. Many of the core software products provide the ability to organizations to perform routine operations effectively and efficiently. But the satellite applications that are custom developed around those software products provide the business value creating platform.

**Business value creation**

We believe that every custom application must pass the acid test of “will this create or enhance business value that we offer to end customers?”. So we look at every application development right from the problem being addressed to complete implementation of the application which is used by business users to deliver value. Our application development thus is derived from the service program C2C – that not only encompasses software development services but is managed by business analysts who ensure domain knowledge is adequately provided to the technical team. While we work on building technical competencies, we continue to focus on business need as it drives the technology choices – **‘Business need drives Technology’**.

**Capabilities**

Our application development expertise includes,

- New web applications that support change in business needs – e.g., Unified Customer View
- Web enabling legacy applications
- Re-engineering legacy applications into newer technology applications
- Upgrading applications to current architectures and technology tools – e.g., upgrade generic Java applications with web services based architecture or moving VB applications to .Net framework.
- Satellite application that add business value with improved features and functions to existing core software applications/products – e.g., Loyalty management solutions applications/products



**Evolving business and technology requirements drive a company’s need for new bespoke applications and migration of existing systems.**

At Saksoft we believe in working with our customers right from the conceptualization of a project rather than only at the requirements stage. This helps us to understand the customer’s business needs better. We can collaborate with the customer in defining the technical requirements, resulting in a truly robust & complete solution. This eliminates the need to unnecessarily revisit the requirements at a later stage of the project.

The Application development program is designed to provide maximum flexibility and overcome all of the challenges faced by the typical SDLC. It uses effective techniques and detailed quality processes to manage applications from the conceptualization stage which ensures that the applications work right, right from the first time.

Saksoft's approach goes beyond just building the application and making sure that it works right - it ensures that it is right for the business requirements



### ■ Technology Stream

We broadly support two technology streams Java and .Net through appropriate Competency Centers. The Technology Competency Centers ensure technical talent is groomed and have sufficient breadth and depth in knowledge and experience. In both streams certain basic elements are the same though implementing technology tools are different. Those elements include **Service Oriented Architecture (SOA)**, Web based delivery, multi tiered architecture, framework based development etc.

### ■ Expertise & Experience

While off shore based development is cost effective, onsite based work provides flexibility, control and ease of project management.

Realizing the benefits of both approaches, our application Development process follows a mixed model of service to achieve effectiveness and efficiency. Saksoft always strives to achieve a balance between economic value and effective project management.

### ■ Organization

Saksoft is an Information Management Specialist. Acuma, Saksoft's fully owned subsidiary is rated among the top 3 Information Management companies in the UK. Our solutions are a combination of domain knowledge and technical expertise. We build solutions that follow the best industry practices and deliver IT solutions that enhance your business value. Our services and products are modeled to aid corporates in identifying their pain points and providing solutions which will use available information to improve processes, maximize profitability and manage risk better.

Saksoft has a CMMI Maturity Level 5 accredited quality system which helps it to deliver quality solutions.

### ■ Domain Specific Expertise

Saksoft has a proven track record in working with global, multi-location clients and has the ability to work and communicate effectively with cross-cultural teams.

Our experience is derived from execution and implementation of a wide range of projects for banks and financial institutions across the globe. Most projects are led by Business Analyst who have the necessary domain knowledge.

### Some of our ongoing and completed Application Development projects

- Credit reporting and identity management web application for one of the top 3 credit bureaus in the USA
- Data warehousing and corporate MIS for the credit cards & personal loans business of a leading bank in the UK
- Customer service internet application for the cards business of a global bank spanning multiple countries
- Loyalty management system for a large European bank in the Asia pacific region
- Credit card satellite applications in the areas of application processing, Loyalty and Reward Management, Payment Offline systems, Dispute Management & Tracking system and Deduplication system